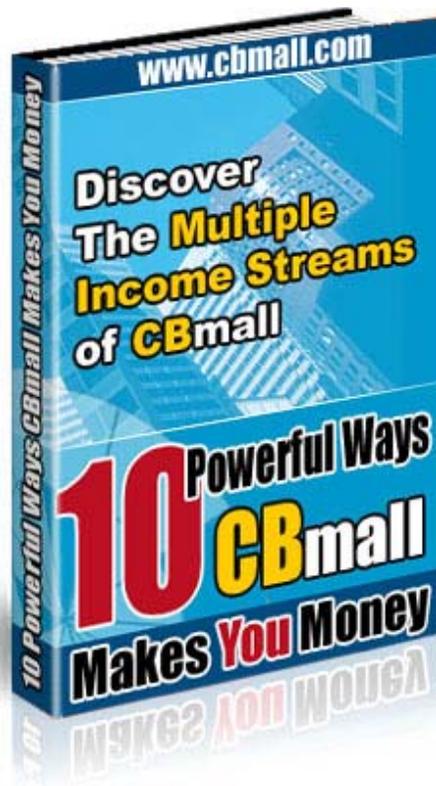


10 Powerful Ways CBmall Makes You Money



By Jeff Mulligan
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Lesson One – CBmall Introduction & Commissions

Welcome to Lesson One of your eCourse on 10 Powerful Ways CBmall Makes You Money Online.

First of all, why is there a course on this? What's so different about CBmall that it requires an entire course? Don't people usually just put up a sales page to explain their product?

Good questions. And of course, there is a sales page for CBmall. If you really want to skip ahead, visit:

<http://www.cbmall.com/join.asp?storefront=rwil02>

The reason for the course is this: There really hasn't been a product or program that has so many ways to earn money.

The reality is, most eBooks or software programs or services have one or maybe two ways to earn you money.

Typically, you sell the product, and that's it. Now don't get me wrong. It could be a great product or service. But you sell it and you are done and on to selling the next customer.

Some web sites have a monthly component that will pay you residual income. And that's great. But even with that, you either sell it to your visitors or not.

Why CBmall is Different

Let's take a look at the big picture of what CBmall is and how it works to earn you money.

First, the CB stands for ClickBank.

Quick Background on ClickBank - Skip if you are already familiar with how ClickBank works.

As you may know, ClickBank is a company that allows merchants to process credit cards and run an affiliate program in the simplest possible way.

As a result, over 40,000 products use ClickBank to accept credit card payments and pay affiliate commissions.

Over 400,000 people have signed up to become ClickBank affiliates. It's free and easy. You can do it by visiting <http://www.ClickBank.com>

To make money with CBmall, or any other product sold via ClickBank, you first need to be a ClickBank affiliate. When you sign up, you get a unique ClickBank ID. Nobody else will have the same ID.

The commissions are offered by the merchants and paid through ClickBank. Rates vary, but most are between 25% to 75%, with the average being 50%.

The commissions are paid to whoever sent the traffic to the merchant. This is tracked through that ClickBank ID I mentioned earlier.

So let's say you send someone to a merchant's web site. And that person buys an eBook from them for \$47. Well, you would earn whatever commission that merchant is paying. If it was 50%, you'd clear \$23.21 after processing fees are deducted. And you didn't have to do anything but send the traffic. The merchant handles the download and support, and ClickBank handles the payment part.

How do you actually get paid?

ClickBank sends out checks twice a month.

End of ClickBank Backgrounder

OK, so you have an understanding of how ClickBank works. Now how does that tie into CBmall?

The CBmall has taken the very best products in the ClickBank MarketPlace and gathered them into one, easy to navigate, automated, online shopping mall.

But here's the beautiful part. When you become a CBmall owner, you are given

an unique URL that includes your ClickBank ID. Whenever you send a shopper to the mall, you get a commission on whatever they buy.

Our database actually puts your ClickBank ID onto every single product in the mall, automatically.

So by promoting one simple URL, you have a chance to make money from 1,997 ClickBank products!

<http://www.cbmall.com/join.asp?storefront=rwil02>

No Maintenance or HTML Required

It's important to understand that there is only one CBmall, and it works for you by recognizing your ClickBank ID within the link of every shopper you send. The beauty of this system is that you don't have to do any work. The system does it all.

- No maintenance
- No HTML
- No hosting
- No support issues
- No copy writing

Just send some traffic and collect checks. CBmall takes care of the rest.

Think about that. It would take you weeks or months to put together a web site like this. Now you can start earning money immediately by simply sending over some traffic.

I'll let you ponder this a bit. Please stay with me, because now that you understand the basic concept behind CBmall, wait until you hear about all the automated features that can make you money.

IMPORTANT NOTE: YOU make 100% of the commissions the merchant pays. CBmall does NOT take a cut. And there are **NO MONTHLY FEES** required.

Lesson Two – Affiliate Resources to Help Your Marketing

In the first lesson, we learned the basics of how CBmall works. We discussed how CBmall uses the strengths of ClickBank to accept payments and to pay your commissions.

We also learned how the CBmall offers the very best products on the ClickBank MarketPlace.

We didn't spend much time explaining why we put those products on the mall. After all, there are plenty more available than just those 1,997. Why not offer them all?

Well, it's simple really. There's are several reasons why these products are the best sellers.

- 1) They are good products. They got to be top sellers because people like them and buy them.
- 2) They have sales pages and web sites that convert traffic to sales. These merchants know how to sell their products.

What good does it do you to drive traffic to a lousy web site that can't sell?
NONE.

It's just like any store that is constantly striving to carry the best selling products. The rest end up on a clearance rack where they languish at the back of the store.

You deserve the hottest selling products because you want to make sales.

Frankly, with 1,997 products available, you can be pretty sure the shopper can find one that fits his needs.

Today, we'll talk about some of the resources you get when you grab your own CBmall.

CBmall Resources to Make You Money

There are a bunch of ways CBmall makes you money. But the key to it all is to drive traffic to your site.

How do you do that? Well if you're an experienced Internet Marketer, you probably already have a few good ideas.

But if you are new to the businesses, CBmall provides a lot of support in this area.

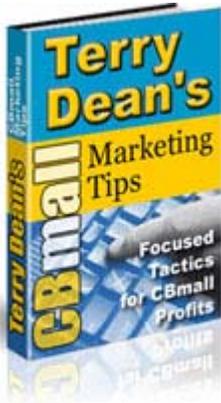
First, you can buy a CBmall that comes with free, targeted traffic. There are a few options for this, and you can get the current info at:

<http://www.cbmall.com/join.asp?storefront=rwil02>

Another important feature of CBmall is the affiliate resources section.

Here, you will find pages of information on how to market your CBmall.

Terry Dean's CBmall Marketing Tips

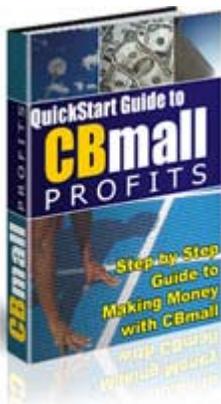


The most valuable of these is *Terry Dean's CBmall Marketing Tips*. Terry Dean is one of the foremost experts on internet marketing. Just do a Google search on "Terry Dean" and you'll see his name come up over 21,000 times. That's because his products are everywhere and he has written so many articles that other people publish.

Anyway, Terry was gracious enough to do a one-hour interview with yours truly and share his best marketing ideas for CBmall.

This is good stuff! Terry charges hundreds of dollars per hour to consult with clients. You get the benefit of a laser-focused, one hour interview for free with your CBmall.

QuickStart Guide to CBmall Profits



There is also a manual called the *QuickStart Guide to CBmall Profits*. It has even more ideas for tactics you can use to market your mall.

This one-two marketing punch is more information than most other sites will give you in a year. They are especially powerful since both are focused on CBmall - not some generic program.

The affiliate site also includes bonus eBooks on copy writing, eZine advertising, banner ads and artwork, ad copy, and more that you can use.

Personal Marketing Assistance

You'll find something else that is truly unusual with CBmall. An actual human to help you with ideas and strategies. Yup. That's me. You see, I think it's important to be available for my customers. So you'll find something in the CBmall affiliate site that you won't find on most other sites out there: A phone number. My phone number. You can use it to ask me any questions about marketing your CBmall.

"I've been waiting for some time for the right product to fill a gap in my ClickBank site. CBmall is easily superior to it's rivals - who could also take a lesson from you in providing support. Thanks !"

Harvey Segal

The Complete Guide to ClickBank

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"Thanks Jeff for all your wonderful support at the CBmall. I think it is really awesome the way you keep upgrading and offering us new ways and ideas to promote our Mall. This a fantastic opportunity for anyone wanting to create multiple streams of income on the internet."

Laurie Meade

Tacoma, WA

=====
"The customer service and business support is the best I have ever seen in 5 years. Take my word and open your storefront today!!! Jeff Mulligan is a real person just like the rest of us...."

James Holland

Culver City, California

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"Jeff Mulligan keeps working hard for his CBmall owners. Every time I turn around he adds some new twist that is designed to make CBmall owners more money. Keep up the great work, Jeff!"

Jeff Johnson

Profitable Results Marketing, LLC

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"One of the things that always concerns me very much is the support that you receive after you enter into a partnership or venture with someone. Since getting my CBmall Storefront, I can tell you that the support is tops. This is one man that is interested in his partners making money. Many thanks Jeff"

Bill Reed

Florence, MS

Lesson Three – The Automatic, Personalized CBmall Newsletter

I love this part of the course. That's because it explains one of the most powerful features of CBmall: The CBmall Newsletter.

OK, we have a newsletter. Big deal, so doesn't everyone else.

Ahhh, but this one is different. You see, the CBmall Newsletter is more like your newsletter than mine.

Let me explain...

When you get a CBmall, you get a URL to promote. It's something like this:

<http://www.CBmall.com/join.asp?storefront=YourID>

YourID is actually your ClickBank ID or nickname that you give yourself when you sign up for free at the ClickBank site.

Whenever you send someone to the mall, you use that ID and our database recognizes it and appends it onto every product link. (I know, I already explained this, but stay with me for another minute)

The database ALSO picks up your ID whenever a visitor of yours signs up for the newsletter. The form asks them for their first name, last name and email address. But behind the scenes, it is also grabbing your ID and storing that in the database alongside the email information.

So now CBmall News knows and keeps track of every subscriber you refer.

The Really Cool Part of CBmall News...

CBmall news is actually a series of articles that go out to subscribers on a regular basis, typically weekly. In addition, whenever there is news about ClickBank or a hot new product, there may be a special edition. There are actually months of these articles pre-written.

CBmall News accepts no advertising, and all articles are original content written by me. So this isn't recycled stuff people have already seen.

Every issue of CBmall News includes links to products on the CBmall that are relevant to the article. So for example, if there is an article about promoting in eZines, I might have this link:

<http://www.cbmall.com/marketing/4.asp?storefront=rwil02>

That is a page on the mall that is full of great eZine products like submission software, directories, manuals and more....some of the best-selling eZine products on all of ClickBank.

The key thing is that YOUR ClickBank ID is put into every issue that your subscribers get. So if a reader decided to click on over to that page and he ended up buying something, you would make the commission.

This technology essentially makes the CBmall News your own fully automated, personalized, cash-generating autoresponder series. And you don't have to do a single extra thing to make it work for you.

The fact that you are sending any traffic means that some of those people will subscribe and they will start receiving CBmall News with your links.

You will be building a list, without even trying.

The List IS Your Business

How many times have you read that? All the experts preach it. Of course, actually building a list, managing an autoresponder, writing good articles, handling bounces and bad addresses, checking out products, answering questions and all that other stuff makes running a list A LOT OF WORK.

Now, with CBmall, I've completely automated it for you.

You send traffic. The rest happens automatically.

And here's the beautiful part. You will be automatically following up with each subscriber for months, building trust and putting enticing offers in front of them long after they have visited the mall.

Drive Subscribers from Your Site or Newsletter

Here's a super-effective idea that mall owners are using with this system. Many owners are running the CBmall News subscriber form as a pop-up from their own site. By doing this, they generate far more subscribers. And they get the benefit of months of follow-up without doing any of the work.

Here's the address to use: (you would put your own ClickBank ID on the end)

<http://www.cbmall.com/subscribe.asp?storefront=rwil02>

Others simply put a link to the form on a web page or mention it in their newsletter. Spend a few minutes doing that, and you have a continuous stream of new subscribers who are cultivated for months.

This is a POWERFUL revenue generation system. It is true AutoPilot income.

And it's waiting for you at:

<http://www.cbmall.com/join.asp?storefront=rwil02>

Lesson Four – Deep Linking and Targeting Your Niche

In this lesson we talk about the layout of CBmall and how it can help you drive niche traffic for more sales.

First, go to the home page of CBmall and observe the layout:
(go ahead, I'll wait :)

<http://www.cbmall.com?storefront=rwil02>

CBmall uses a directory structure to logically arrange products according to general interest, and then subcategory.

The Power of Deep Linking

For example, in the last issue, we talked about eZines and you can see on the home page of the mall that under the Internet Advertising category it has an eZines subcategory.

Let's say you have your own web site where you have a page talking about eZines. You can put a link directly to that page so that your readers get right to the part of the mall that interests them. Here's an example:

<http://www.cbmall.com/marketing/4.asp?storefront=rwil02>

This is called deep linking, and it's an important way to let you make shopping easier for your visitors.

Another example:

Let's say you run a few auctions on eBay now and then. You could send your customers a thank you note with a link to the CBmall Auction page, which is full of great products that have to do with online auctions.

<http://www.cbmall.com/auction.asp?storefront=rwil02>

Look through the mall and you will see many pages that are appropriate for deep linking.

Get Rich in Your Niche

If you've ever heard that saying before, you know what I'm talking about. The more focused you can make things, the more sales you will get.

So although CBmall does have thousands of choices, you can very quickly focus your prospects to the page that will interest them the most. And when they are interested, they are far more likely to buy.

These Products are Red Hot

There's another page that you can use for effective promotions:

<http://www.cbmall.com/redhot.asp?storefront=rwil02>

The Red Hot Products page contains super-popular titles that have general interest for a lot of visitors and which have proven VERY popular.

These products are all written or developed by some of the net's brightest marketers. So the sales pages work very hard to convert visitors into prospects.

And like any other page in the mall, if your visitor buys anything on the Red Hot page, YOU get the commission.

Lesson Five – The ClickBank Search Engine

Still with me? Great. We're half way through.

In this lesson we're going to talk about CBmall's ClickBank Search Engine.

<http://www.cbmall.com/search.cgi?storefront=rwil02>



The screenshot shows the 'CBmall ClickBank Search Engine' interface. It features a blue header with the title in yellow. Below the header, there is a search prompt: 'Search the entire ClickBank Marketplace for the products you are interested in.' Underneath, there is a section titled 'Find results:' with three radio button options: 'with all of the words', 'with the exact phrase', and 'with at least one of the words'. Each option is followed by a text input field. To the right of these fields is a dropdown menu set to '10 results/page' and a 'Search' button.

It's very different from any other search engine you've used for two reasons:

1. It only searches through the ClickBank MarketPlace. (After all, this is a ClickBank-focused site)
2. Every result gets your link on it, so they will ALL generate commissions for you.

Number 2 is the most interesting aspect here (it's the one that makes money).

Let me explain with an example.

Let's say you send someone to the mall and they go to the search engine and type in eBay. The search engine will look through the ClickBank MarketPlace and it might find 10 different products about eBay.

It lists all the results - like any other search engine. Our mystery shopper decides he likes one of them, visits the site, and buys the product.

Guess what. I bet you've already figured this out, but YOU get the commission.

This search engine is like a personal shopper that works for you, for free...always ready to put interesting products right on the screen in front of a shopper. In other words, this is a hot prospect, and you are helping them satisfy their craving for a special product. It really isn't more complicated than that. If your visitor uses the

search engine, and they buy something, you make the commission. It's another powerful way you make money with CBmall.

Hi Jeff:

I just wanted to say thanks a million for my CBmall. I have looked at several programmes for producing multiple income streams and none of them come close to CBmall. It really is so easy. I have already made sales and it is easy for the customer to find what they want using the unique Search Engine. I am just starting to promote it now so I am expecting great things for the future, particularly, as you are adding additional extras to it almost daily. Owning a CBmall was the best investment I have made.

Kenneth Jones, Darlington, Durham, UK

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I made money the first week I got the CBmall!

It is so easy to go to the CBmall and use the search engine to find what I'm looking for! The CBmall is great tool for shoppers to use!

Diana Owen, Eureka, KS

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"Jeff, initially, I was really skeptical, and when I laid my eyes on CBmall, I thought to myself, man, yet another one of those mall thingys.

But having received lots of useful tips on from you on how to effectively promote CBmall, I became a believer. I've never quite seen anyone pay so much attention to empowering CBmall sellers, and the CBmall Affiliate's resource site is a real goldmine.

Terry's tips were simply incredible, and being able to promote different "gateway" pages like the red hot page, the ezines page and the search engine page allows me to really test this baby out. I'm gonna be promoting this one REALLY hard! "

Jo Han Mok

Internet's No 1 Fusion Marketer

<http://www.SuperFastProfit.com>

How to Make It Easy for People to Buy From YOU

You can even make it really easy for people to use the search engine by simply linking directly to it.

<http://www.cbmall.com/search.cgi?storefront=rwil02>

The CBmall Search engine is just one more powerful way CBmall makes you money. The hits just keep on coming 😊

Lesson Six – The 7-Day eCourse on Building Web Profits

It's Lesson Six. Thanks for letting me show you another way CBmall can make money for you. Hopefully, after you read this eBook, you'll decide you want one for yourself. You can get one here:

<http://www.cbmall.com/join.asp?storefront=rwil02>

So, how else can CBmall make you money?

How about offering a course from one of the true internet marketing gurus on the net. I'm talking about Jimmy D. Brown.

Jimmy put together a 7-day eCourse on Building Web Profits. It is extremely popular. And, it is full of excellent ideas on how to increase the profits of any web business.



In just a few minutes -- **without spending a penny** ---
you can be receiving your first lesson of the powerful
7-Day eCourse...

*"The Scientific, Mathematic,
This-Is-What-Einstein-Would-Have-Done Approach
To Earning Monthly Income On The Web!"*

**35 Pages of Rock-Solid Information
written by Jimmy D. Brown!**

In fact, I use a lot of Jimmy's ideas myself. For example, this eBook you are reading is inspired by Jimmy's work. I can tell you it is DEADLY effective :) (I mean, honestly, aren't you thinking that CBmall looks pretty good right now?) If you haven't already seen it, you can sign up for the course here to see what I'm talking about:

<http://www.cbmall.com/pvm/subscribevm.asp?storefront=rwil02>

Anyway, visitors to CBmall can subscribe to Jimmy's course. When they do, the subscription form captures your ClickBank ID - just like the CBmall News subscription form does.

Every issue of the 7-day course mentions a Jimmy D. Brown product that can help someone make more money on the web.

He isn't obnoxious about it. But he isn't shy about it either. In fact one of his products, Super Affiliate Strategies, sells a TON of copies from this course. It should, it's a great book that has personally made me a LOT of extra money by implementing some of the ideas I found there.

You can check out Super Affiliate Strategies here:

<http://www.cbmall.com/pvm/sasc.asp?storefront=rwil02>

7 More Chances to Make You More Money

As I was saying, every issue of this 7-day course links to products that can make you commissions. So if a subscriber reading the course buys Super Affiliate Strategies, expect to add roughly another ten bucks to your ClickBank check total.

Again, like almost everything else with CBmall, you don't have to do any extra work.

Some people you send to CBmall will subscribe, and some of them will buy a product they see in the course. It's that simple.

This course is another effortless income stream that you can enjoy with CBmall.

<http://www.cbmall.com/join.asp?storefront=rwil02>

Look at the Long Term

Time for a bit of a sermon here. Too many web opportunities promise instant riches. Well, we all know that these are scams. There is very little "instant money" to be made unless you already have a responsive list of 20,000 people you have been cultivating for years. Believe me, that is not "instant".

Let me suggest that you start looking at this from a long term point of view.

Imagine how your CBmall will be working after a year. You will have a nice formula for driving traffic that you are comfortable with.

Maybe you like to run ads. Maybe you are good with search engines. Or you mention CBmall in your own eZine or on your own web site.

You have a nice stream of traffic you are sending to the mall. Some of these people subscribe to CBmall news and enter the personalized autoresponder series where they are followed-up for months. Others take the 7-day eCourse. Some use the search engine. Maybe you are sending people to one of the niche pages.

The big picture is that you are building multiple streams of automated income. CBmall is working for you in multiple ways.

How big will your CBmall News list be after a year?

You can really build a nice income with CBmall, and with very little effort. And a small investment.

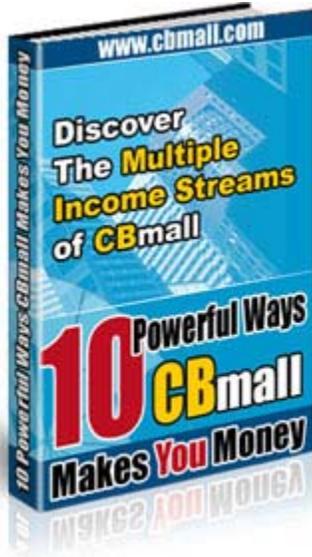
I hope you will consider it for yourself and your future.

Know Who is Behind Your Business Investment

It occurred to me that you really don't know much about me except whatever you can judge by reading these lessons. Well, I think that you should know a bit about the person behind the business you invest in. I know I like to have an understanding of the people I do business with. So here's my resume. Read it if you are interested:

<http://www.jeffmulligan.com/resume.htm>

Lesson Seven – The eBook Giveaway Strategy



Here's another way CBmall will make you money.

I've created an eBook called, (drum roll please...)

10 Powerful Ways CBmall Makes You Money

If that title sounds familiar, it should. *You're reading it!*

I think you're beginning to see how this all falls together, aren't you :)

Here's the cool thing about the eBook. When you get a CBmall, you also get rights to distribute this eBook. You can customize it with your own ClickBank ID so that anyone who reads the book and visits CBmall to buy something will result in a commission check for you.

And if they buy a CBmall of their own, which the book is designed to encourage, (as I'm sure you have realized) you pick up a quick 50% commission.

This book is a free download and it comes with instructions on how to customize it with your personal ClickBank information so that all the links in it become yours.

Hard Working eBook

You may have noticed that there are a few links here for products that are sold within CBmall. If this was your version of the eBook, it would have your links in it and you would earn the commission if someone bought a product.

All you have to do is give this eBook away on your web site, or your newsletter, or mention it in your email signature.

It's easy to do, and just one more way CBmall makes you money. You just have to get your own CBmall first.

Lesson Eight – The 10-Day eCourse that Sells CBmall for YOU

Here's another viral way CBmall can make you money.

But first, I have a question for you. Are you learning something from this eBook you've been reading?

Are you getting a good grasp of how powerful CBmall is?

How, for the same price that many people charge for an eBook, you can have a powerful, revenue generation engine that has 10 cylinders to provide cash for you?

Think about that for a minute. Instead of reading about how someone else made money, you can be doing it with CBmall.

I've been trying my best to explain all the features built into CBmall. And I REALLY appreciate your patience and interest. You've stuck it out this far.

Maybe you are looking for ideas for your own business. Maybe you are really interested in CBmall, but you want to learn all the facts before you make your decision.

I respect that. Heck, if I didn't, I wouldn't have spent so much time writing all this.

You see, some people make decisions quickly, and some like to take their time. The people who make quick decisions have already either bought their own CBmall, or they have decided it's not for them and moved on.

This entire eBook is designed for the people who like to see all the facts. People who want the complete data so they can make an informed decision.

That's a significant percentage of the population.

And by having and offering the 10-Day eCourse, you can reach these people.

Make This Email Series Work for YOU

The contents of this eBook you are reading is also available as a 10-day eCourse. Each day, a new lesson automatically goes out to the subscriber.

As you have probably guessed, this 10-day email series can be used just like the CBmall Newsletter and Jimmy D. Brown's 7-day eCourse.

All the links will be customized with your own personal ClickBank ID for every subscriber you send.

One of the great things about an email course is that your prospect sees the material for several days in a row. It begins to sink in. They will actually be looking forward for the next way CBmall makes them money. And they will be much more likely to buy a CBmall and earn you a 50% commission.

How To Use The Subscription Form

The subscription form for this eCourse is a perfect page to pop up behind one of your web pages. Or to offer in an email or newsletter. Or as a link from your own web site. You can also run ads and make it the link for people interested in your offer.

<http://www.cbmall.com/10ways.asp?storefront=rwil02>

Just mention this in a few places, and let gravity take over. Some will see it. Some will subscribe. And many of those will end up making a CBmall investment through YOUR link. You will earn commissions from these people.

The more people you get to take the course, the more money you will make. It's that simple.

Terry Dean, noted Internet Marketing Guru and Coach, called CBmall, "The Perfect Second Stream of Income".

It's here, waiting for you when you are ready:

<http://www.cbmall.com/join.asp?storefront=rwil02>

Lesson Nine – Make Money Selling CBmalls



We're getting to the end of this little course on making money with CBmall. I hope you are enjoying it and thinking about the ways you can use these tools to grow your own income.

Lots of affiliate programs have one or two of these types of tools in place.

But you'll have to look pretty hard to find a single opportunity that has so many ways to make you money.

CBmall has integrated a wealth of tools and techniques for you to use.

You may not take advantage of all of them. And that's fine. Most people don't use them all.

But remember that many of them, like the CBmall Newsletter and the 7-day eCourse by Jimmy D. Brown will automatically start making you money as your own subscriber base builds up.

CBmall is a Big Seller

This is a popular product. People love how easy CBmall actually is. It's a great revenue stream to integrate within your existing web sites or newsletters. You can just mention it, and forget it.

So a lot of people are good prospects for CBmall.

And many owners have made lots of money when their visitors decide to buy a CBmall for themselves.

In fact, CBmall pays a 50% commission whenever one of your visitors gets their own CBmall. That can result in commissions of up to \$44 per sale! Nothing to sneeze at.

Even if you decide to get the ultimate Gold CBmall, you can just about pay it back with two of those sales.

A Strong Sales Page Makes You Money

Have you looked at the CBmall Sales page yet?

<http://www.cbmall.com/join.asp?storefront=rwil02>

This page has been worked over and tested at length. It uses the best of today's marketing tactics to get people excited about the possibilities of earning money with CBmall.

Notice the credibility that comes from associating with a Guru like Terry Dean. Notice all the testimonials - many of them from well-known internet marketers. Notice also that they all have full names and home towns or web sites. You could easily contact these people if you wanted to, so you know they are real quotes.

Here's another thing to notice. Nowhere do I promise to make you \$142,732.86 in your first month.

Frankly, I hate that kind of B.S. It gives internet marketers a bad name.

CBmall isn't going to make anyone that kind of money. It just isn't. BUT... It can generate a nice, steady stream of income with almost no effort. Just sending some traffic.

I do have a bunch of owners who have made \$1,000+ within a month or two.

Lots more have made a few hundred bucks here and there. Easy money, really. Considering the effort.

But my point is, you can feel good about selling CBmall's because I don't lie about it. No unrealistic expectations. No promises of instant wealth. I do promise that it is easy. Because it is. And you can make some extra spending money with very little effort.

So, there it is. Another way CBmall makes you money. It has a very powerful sales page that does a good job converting people from shoppers into buyers. And when it converts one of your visitors, you'll be hearing that proverbial cash register ring.

There's one more day left in our little course. I'm going to tell you about one more way CBmall makes you money. This one is a surprise to a lot of people.

Lesson Ten – Get Targeted Traffic To Your CBmall

It's here. The final Lesson.

And one more way CBmall makes you money.

CBmall Delivers Targeted Traffic for You

Every day, thousands of people come to CBmall without a ClickBank ID assigned to them. These people come in a variety of ways. Some through search engines. Some by simply typing cbmall.com into their browsers.

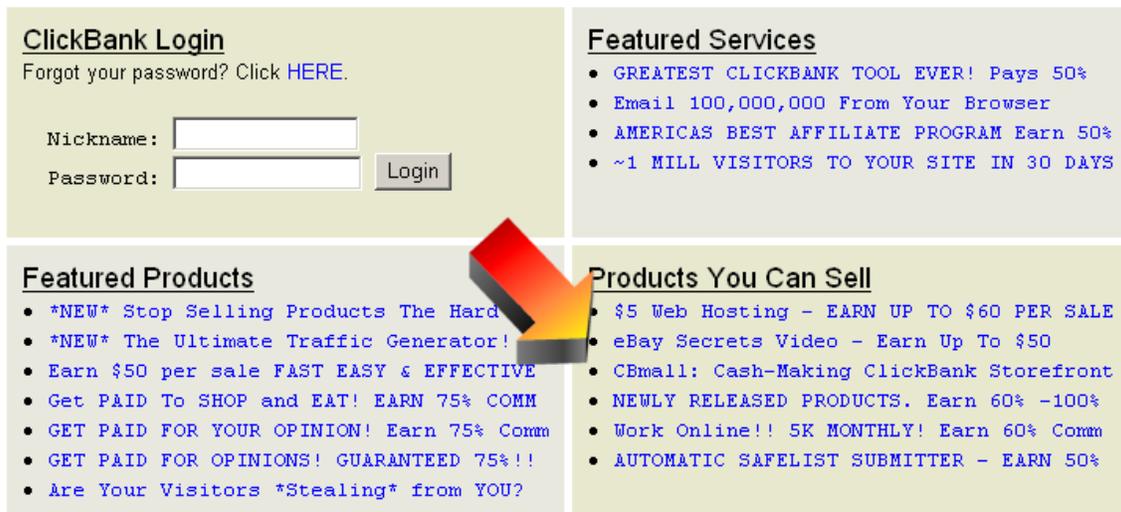
Many others come via CBmall advertising. I am frequently running and testing ads and other promotions. These promos do not have my link on them.

All this traffic goes into a "traffic pool".

And this traffic is shared by Silver and Gold CBmall owners.

Every day, CBmall owners end up selling products just because they got lucky and someone from that free traffic pool was assigned to their ClickBank ID and decided to purchase something.

Here's an example: I regularly advertise on the ClickBank Login page.



The screenshot shows a section of the ClickBank website. On the left, there is a 'ClickBank Login' form with fields for 'Nickname' and 'Password', and a 'Login' button. Above the form is a link for 'Forgot your password? Click [HERE](#).' To the right of the login form is a 'Featured Services' section with a list of promotional offers. Below the login form is a 'Featured Products' section with a list of products, and to its right is a 'Products You Can Sell' section with a list of products. A large red arrow with a yellow-to-red gradient points from the 'Featured Products' section towards the 'Featured Services' section.

ClickBank Login
Forgot your password? Click [HERE](#).

Nickname:
Password:

Featured Services

- GREATEST CLICKBANK TOOL EVER! Pays 50%
- Email 100,000,000 From Your Browser
- AMERICAS BEST AFFILIATE PROGRAM Earn 50%
- ~1 MILL VISITORS TO YOUR SITE IN 30 DAYS

Featured Products

- *NEW* Stop Selling Products The Hard
- *NEW* The Ultimate Traffic Generator!
- Earn \$50 per sale FAST EASY & EFFECTIVE
- Get PAID To SHOP and EAT! EARN 75% COMM
- GET PAID FOR YOUR OPINION! Earn 75% Comm
- GET PAID FOR OPINIONS! GUARANTEED 75%!!
- Are Your Visitors *Stealing* from YOU?

Products You Can Sell

- \$5 Web Hosting - EARN UP TO \$60 PER SALE
- eBay Secrets Video - Earn Up To \$50
- CBmall: Cash-Making ClickBank Storefront
- NEWLY RELEASED PRODUCTS. Earn 60% -100%
- Work Online!! 5K MONTHLY! Earn 60% Comm
- AUTOMATIC SAFELIST SUBMITTER - EARN 50%

This is a great place to advertise - consider how targeted the traffic is. This ad costs me \$600/month. It has generated literally thousands of dollars in sales for Silver and Gold CBmall owners.

I also write eZine articles that get published all over the net. All the traffic they generate will go to the targeted traffic pool.

Notice I am not talking about banner exchanges, "Guaranteed Hits", FFA links or other questionable traffic. I'm generating qualified, targeted traffic that frequently results in sales.

What does this mean? You may not have to do a single thing to make money. I mean NOTHING. Not even drive any traffic. Because you could luck out and get buyers from that targeted traffic. You could collect a commission check for doing nothing more than making your original investment in CBmall.

Of course, that's no way to make any real money. You'll want to invest a little marketing time to make the most of your CBmall investment. Because there are so many ways that your traffic can turn into revenue when you own a CBmall.

10 Powerful Ways CBmall Makes You Money

Let's do a quick review of the 10 powerful ways CBmall makes you money.

- 1) Puts your link on 1,997 ClickBank products automatically
- 2) Affiliate resources full of marketing ideas for you
- 3) CBmall newsletter with automatic personalization
- 4) Directory layout with highly targeted niche pages
- 5) ClickBank Search Engine acts like a personal shopper
- 6) 7-day eCourse on building web profits with your link
- 7) Viral, personalized eBook sells CBmall for you
- 8) This email course with your links embedded
- 9) Resell CBmall for 50% commission using tested sales page
- 10) Targeted traffic for Silver and Gold owners

There it is in a nutshell. 10 Powerful ways CBmall makes you money.

How CBmall Saves You Money

I almost forgot to tell you how CBmall can actually save you money.

Whenever you are looking for any information product, do your shopping at your own CBmall through your own links. Why? Because you will earn the commission on whatever you buy. Since many of the products in the mall pay a 50% commission, you can often save 50% on your purchases. It's a great fringe benefit of mall ownership.

I'm hoping that by this point in the course, you have decided that CBmall really is a good investment. That it has an incredible array of profit-building tools to increase your income.

I'm also hoping you see how much thought and marketing strategy went into this site in order to help CBmall owners get a good return on their investment.

Now, it's your turn.

I'm not going to try to rush you with some fake deadline here. I think you're probably too smart for that. But you do have all the facts. You certainly know enough to make an informed decision.

And there isn't even any risk. Because I back up CBmall with a no-questions asked, money-back guarantee for 90 days. So if you aren't happy for any reason, just let me know and I'll send out a refund.

Frankly, with returns well under 1%, I have nothing to worry about. So it's an easy guarantee for me to make.

So, have I earned your business? I'm ready to help you make your CBmall a success. But the next move is yours. You need to click here if you want to join:

<http://www.cbmall.com/join.asp?storefront=rwil02>

I thank you for your attention. Whether or not you decide CBmall is for you, I wish you well in your future business endeavors.

Yours in success,



Jeff Mulligan
CBmall